

MEMories and EXperiences for inclusive digital storytelling (2019-2022)

MEMEX pilots' evaluation: recommendations and guidelines from the MEMEX Project!

After three years of activities (2019-2022), the MEMEX project is coming to an end!

More than 80 participants from at-risk communities in Lisbon, Barcelona and Paris have participated in local heritage and storytelling activities, producing 70 stories that bridge their personal experiences and the history of the three European cities. Their participation encouraged the discovery of heritage and the sharing of personal narratives, using a methodology that sprung in various formats to suit local needs, and to suit the needs of the MEMEX App, a digital platform in development that aims to support this process. Milestone 7, which sums up the achievements pilot activities, will be soon made available on the project's website.

The methodologies and activities developed and implemented within the MEMEX project defined a common framework of recommendations and best practices for professionals who would like to replicate the project's output or conduct local or European community inclusion activities using technology as a core tool. With a format of "do's" and "don't", our Milestone 8 provides key professional recommendations on local stakeholder's engagement, participants mobilization, digital storytelling, and co-creation of an app prototype. These recommendations can be used to professionals working in the various sectors (cultural, social, or technological sectors for instance) who might want to replicate a part of MEMEX results: working with communities at risk of social exclusion with the use of technologies. Milestone 8, which gathers these recommendations, will be soon made available on the project's website.

In tandem to these recommendations, MEMEX also reflected on best practices regarding the relationship between cultural organizations, their local partners, and project participants. Directed at those aiming to establish local networks to use cultural practices for social inclusion and presenting the ideal circumstances for these practices to flourish, as they were observed in the three MEMEX pilots: Paris, Lisbon, and Barcelona. Deliverable 5.3 is available on the CORDIS webpage.

We are looking forward to bringing together all the project partners at the Final MEMEX Exhibition in Barcelona at the Cultural Centre La Bonne! There were busy months for this itinerant exhibition — in which MEMEX tried to promote the social and technological aspects of the project — at the Pharmacy Museum (Lisbon – Portugal), Rosa Lab (Paris-France) and Festival della Scienza (Genoa – Italy). It filled us with pride to realize that the cities involved in this project engaged in an extraordinary work with their communities and that they had a huge impact towards social inclusion promotion through the development of Storytelling techniques, which enhanced the development of self-confidence and self-esteem of all those who participated in it.

New bonds of friendship that will last forever were created and registered on a digital App prototype platform. This MEMEX Exhibition was fantastically welcomed by all visitors, media, local and governmental entities, and we are ready to take flight toward Barcelona in the hope that new flights will come for this project that deserves to beyond the borders designed so far.



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MEMEX project is coordinated by the Italian Institute of Technology (Italy). The consortium is composed by: Ca' Foscari University of Venice (Italy), EY (Italy), ECCOM (Italy), CNRS – Centre National de Recherche Scientifique (France), Interactive Technologies Institute - LARSyS (Portugal), Michael Culture Association (Belgium), Dédale (France), Interarts (Spain), Noho (Ireland), Mapa das Ideias (Portugal).

Useful links to know more about MEMEX:

- [Website](#)
- [MEMEX Cordis webpage](#)
- [Video playlist about MEMEX Pilots](#)
- [Video playlist about the first stories created in MEMEX app:](#)
- [MEMEX Policy Briefs](#)



MEMEX on social media:

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