

MEMories and EXperiences for inclusive digital storytelling (2019-2022)

THREE PROFESSIONAL MEETINGS WRAPPED UP!

MEMEX partners organized three professional meetings in the pilot cities during the end of 2021 and the beginning of 2022: in Lisbon (December 6th, 2021), Barcelona (December 17th, 2021), and Paris (January 24th, 2021). The aim of these events was to disseminate the first results of the project to the local cultural and social sector as well as public authorities and representatives of European networks: state of the art of the app's prototype, first results of the pilot activities (main challenges and issues), first observations and policy recommendations.

The events firstly consisted of a presentation which included a general overview of the project by the Italian Institute of Technology (IIT), a focus on digital storytelling methodology by the European Centre for Cultural Organization and Management (ECCOM), a presentation of the pilot activities (by Mapa Das Ideias, Interarts, Dédale, and Michael Culture Association) and an overview of the app development by Ernst & Young Italy (EY).

This interactive presentation was followed by an experimentation of the app's prototype by the participants. Following a protocol developed by EY, participants were able to see the stories created so far in the digital storytelling workshops and explore both, "guest" and "author" modes with the support and explanations of project partners.

With an average of 35 participants per event, these events have also been an opportunity for partners to gather external feedback regarding the first results and questions regarding the next steps of the project which will consist of: technological development of the app's prototype, user experience tests, capacity-building activities, a final exhibition in fall 2022 including and an EU policy round table.



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MEMEX project is coordinated by the Italian Institute of Technology (Italy). The consortium is composed by: Ca' Foscari University of Venice (Italy), EY (Italy), ECCOM (Italy), CNRS – Centre National de Recherche Scientifique (France), Interactive Technologies Institute - LARSyS (Portugal), Michael Culture Association (Belgium), Dédale (France), Interarts (Spain), Noho (Ireland), Mapa das Ideias (Portugal).

Useful links:

- [Video about the project](#)
- [Video playlist about MEMEX Pilots](#)
- [Video playlist about the first stories created in MEMEX app:](#)
- [MEMEX Policy Briefs](#)
- [Website](#)



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