MEMories and EXperiences for inclusive digital storytelling (2019-2022)

Final event - A journey of discoveries: MEMories and EXperiences for inclusive digital storytelling.

Date: November 15th, 2022 - 3 pm GMT+2
Venue: Interarts, Carrer Mallorca 272, Barcelona and online
Working language: English
Registration (free and mandatory): here

On November 15, 2022, our MEMEX final event will take place after three years of activities! Partners are glad to present the project's results and open a discussion on inclusion, technology, and cultural heritage through a European policy round table.

The MEMEX project was launched in 2019 to develop artificial intelligence and augmented reality technologies able to help the social inclusion of people who risk being marginalised, by promoting their personal stories linked to cultural heritage via digital tools. The project's main achievement is represented by a new mobile app prototype that has been tested in Paris' most vulnerable residents of the 19th district, in Barcelona by migrant women, and in Lisbon by the first and second-generation migrants. Coordinated by the Italian Institute of Technology (Genoa, Italy), the project has been funded by the European Union under the programme "Horizon 2020" with almost 4 million euros for 3 years and involved research institutes, NGOs and companies in Italy, Spain, Portugal, Ireland, France, and Belgium.

The Final Event of the MEMEX project will serve to showcase the results achieved and, it is structured in two initial sessions that tackle the two main strands of the project: on the one hand, digital storytelling to reinterpret cultural heritage and, on the other, technology to foster access to cultural heritage. To provide a problematized approach, each session will be centered on the questions around which the project has evolved. The event will close with the policy round table on *Community inclusion through cultural resources and technology* which will feature the following experts:
- Representatives from the European Commission: Fulgencio Sanmartin, DG CNECT; Mariachiara Esposito, DG EAC and Michail Moschovakos, DG RTD
  (Online)
- Prof. Stefanos Kollias, Professor of Computer Science - National Technical University of Athens
- Jordi Pascual, Committee on Culture, United Cities and Local Governments
- Tania Adam, Journalist
- Moderation: Yamam Al-Zubaidi, diversity expert

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MEMEX project is coordinated by the Italian Institute of Technology (Italy). The consortium is composed by: Ca' Foscari University of Venice (Italy), EY (Italy), ECCOM (Italy), CNRS – Centre National de Recherche Scientifique (France), Interactive Technologies Institute - LARSyS (Portugal), Michael Culture Association (Belgium), Dédale (France), Interarts (Spain), Noho (Ireland), Mapa das Ideias (Portugal).

Useful links:

- Video about the project
- Video playlist about MEMEX Pilots
- Video playlist about the first stories created in MEMEX app:
- MEMEX Policy Briefs
- Website

MEMEX on social media:

@MemexProject

Contact: contact@memexproject.eu